



## ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE

Permanently Affiliated to Thiruvalluvar University  
 Recognized by UGC under sections 2(f) and 12(B) of the UGC Act 1956  
 Accredited with "B" Grade by NAAC  
 Approved by the Government of Tamil Nadu  
 Phone: 04174-235266 Email: principalwcc@gmail.com  
 www.islamiahwomensartsandsciencecollege.com

**3.4.1 Outcomes of Extension activities in the neighbourhood community in terms of impact and sensitizing the students to social issues for their holistic development during the last five years.**

### ENTREPRENEURSHIP DEVELOPMENT CELL - 2018 - 2023

S.No	Particulars	Proof
01	Awareness program on Women Entrepreneurship Skill	<a href="#">Link</a>
02	3 days workshop on Women Entrepreneurship Development	<a href="#">Link</a>
03	Entrepreneurship Awareness Camp & Training Program	<a href="#">Link</a>
04	WEDP – 4 weeks Online Training Programme	<a href="#">Link</a>
05	Entrepreneurship Development	<a href="#">Link</a>
06	Workshop on Women Entrepreneurship	<a href="#">Link</a>
07	Entrepreneurship Workshop on Making Jute Products	<a href="#">Link</a>

08	Entrepreneurship Awareness Program on Making Jute Products	<a href="#">Link</a>
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Vaniyambadi.

## DEPARTMENT OF INTERIOR DESIGN & DECOR

organizes

**Awareness Program on Women Entrepreneurship Skill-  
Demo on Single Stroke Painting  
&  
Inauguration Of Innovest Club**

**RESOURCE PERSON**

**P.OLIVE SANTHI**

M.com, M.Phil, M.Ed, MA(Educative), M.Sc(Psychology)

ROTARY ANGELS

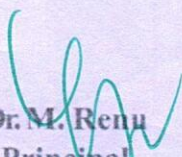
HOSUR

**Date:22.11.2022**

**Time:09:00A.M-12.30P.M**

**Venue: INTERIOR DESIGN STUDIO LAB**

**Mr.C. Khaizer Ahmed**  
Secretary & Correspondent

  
**Dr. M. Renu**  
Principal

**Ms.S.Nagasudha**  
Head Of Department

**PRINCIPAL**  
**ISLAMIAH WOMEN'S ARTS**  
**AND SCIENCE COLLEGE**  
**VANIYAMBADI.**







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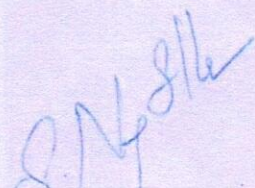
Phone: 04174 - 235266

### DEPARTMENT OF INTERIOR DESIGN & DÉCOR

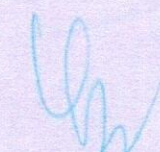
#### REPORT

#### AWARENESS PROGRAMME ON WOMEN ENTREPRENEURSHIP SKILL – SINGLE STROKE PAINTING.

Department of Interior Design & Décor organized Awareness Programme on Women Entrepreneurship Skill on 22.11.2022 at IDD studio Lab Where 109 Students has participated. The Program started with the Prayer song by Ms. Faiza Ribqah of III- IDD, followed by Welcome Address by Ms. Nafeesa Farheen of III- IDD and Ms. Maheera Fazeen read the Profile of Resource Person Ms. Olive Santhi President, Rotary club angels, Hosur, CEO of Olive crafts. She shared her great Knowledge and experience on craft skills and motivated the students to involve in Women Entrepreneurship also demonstrated the American Single Stroke Painting. The Program ended with Vote of thanks by Ms. Haaneyya Maream of II- IDD.

  
HOD



  
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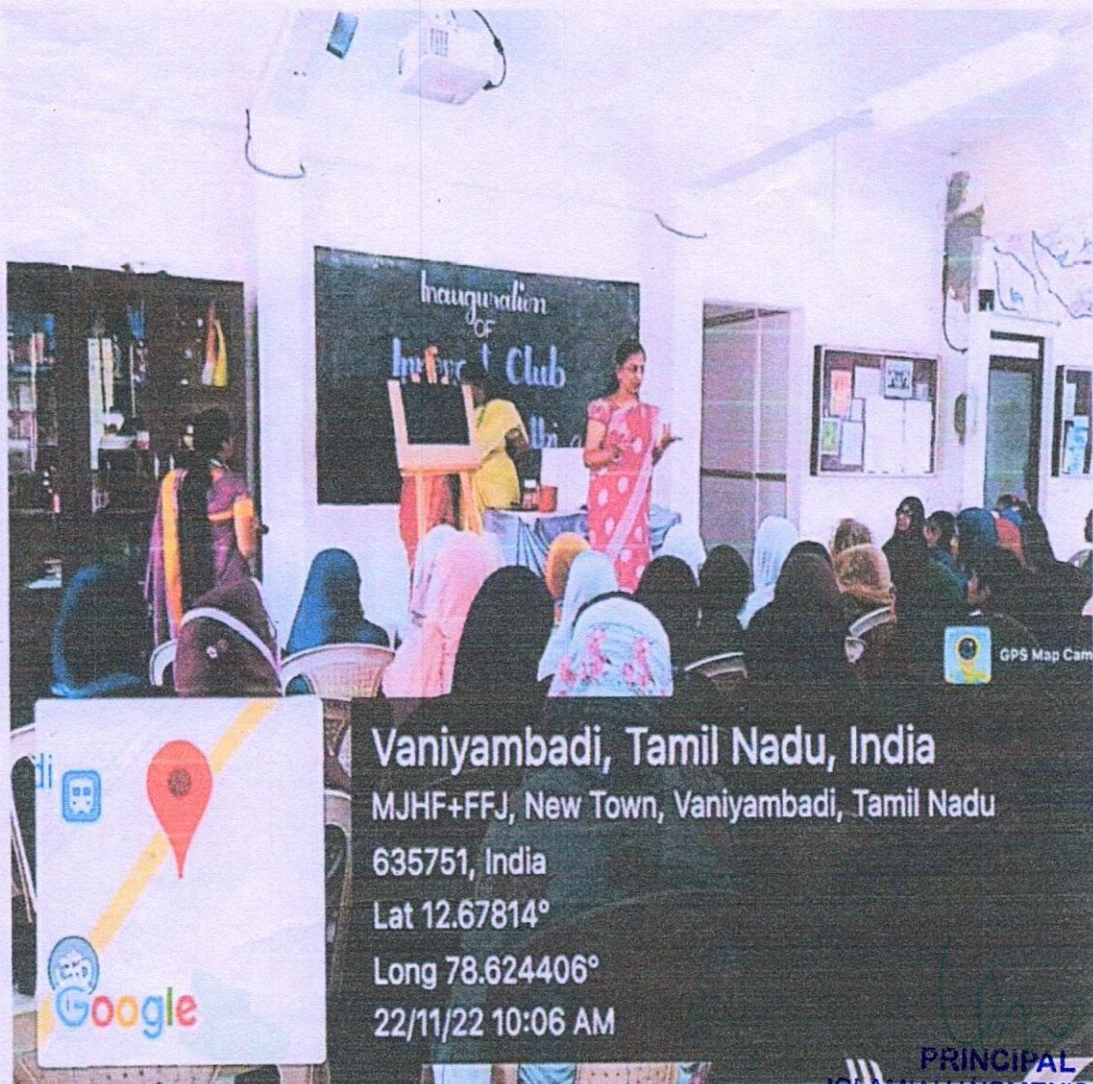
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Phone: 04174 - 235266

### AWARENESS PROGRAMME ON WOMEN ENTREPRENEURSHIP SKILL – SINGLE STROKE PAINTING (2022-2023)

PROGRAMME PHOTOS – 22.11.2022



Vaniyambadi, Tamil Nadu, India

MJHF+FFJ, New Town, Vaniyambadi, Tamil Nadu

635751, India

Lat 12.67814°

Long 78.624406°

22/11/22 10:06 AM

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### DEPARTMENT OF BUSINESS ADMINISTRATION

organizes

### THREE DAYS WORKSHOP

On

## WOMEN ENTREPRENEURSHIP DEVELOPMENT

### RESOURCE PERSONS

**Mr.N.S.VIJAYAGANESH,**  
MBA, PG-D(HR&IR)  
Director, TIPS Academy, Vellore

**Dr.JOEVASANTHI,**  
M.SC., MBA,M.Phil,Ph.D  
Founder- Almas Foundation, chennai

**DATE:18.03.2021 to 20.03.2021**

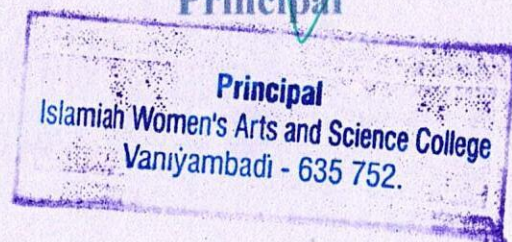
**TIME:9.30 am -2.30 pm**

**VENUE: SEMINAR HALL**

**Janab Mr.C. Khaizer Ahmed**  
Secretary & Correspondent

**Dr. M. Renu**  
Principal

**Dr.K.Indra**  
HOD & convener







## ISLAMIAH WOMEN'S ARTS & SCIENCE COLLEGE

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Road, Vaniyambadi-635751; Phone: 04174-235266

### REPORT OF THE PROGRAM

Department of Business Administration organized a **Three days workshop on "Women Entrepreneurship Development"** the program was organized in the Seminar hall from 18.03.2021 to 20.03.2021 for the students belonging to Business Administration. The Resource person for the program was **Mr. N.S. Vijayaganesh, MBA, Ph.D (HR&IR)**, Director, TIPS Academy, Vellore and **Dr. Joe Vasanth, M.SC., MBA, M.Phil, Ph.D**, Founder- Almas Foundation, Chennai. The program was very interactive, productive and valuable for the Students. The resource person disseminated lot of information to the students which was very beneficial for their present and future life of Women Entrepreneurship Development. He created awareness about the Women Entrepreneurship Development to the students. On the whole, the program was very fruitful to our students and gained new knowledge. Where **60 students** participated and gained sufficient knowledge relating to Women Entrepreneurship Development.

**HEAD OF THE DEPARTMENT**  
Department of Business Administration  
**ISLAMIAH WOMEN'S COLLEGE,**  
Vaniyambadi - 635 752.



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Phone: 04174-235266 Email: [principalwac@gmail.com](mailto:principalwac@gmail.com)

[www.islamiahwomensartsandsciencecollege.com](http://www.islamiahwomensartsandsciencecollege.com)

### THREE DAYS WORKSHOP ON WOMEN ENTREPRENEURS

Three Days Workshop on Women Entrepreneurs



REDMI NOTE 8 PRO  
AI QUAD CAMERA



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In the name of Allah, The Most Beneficent, The Most Merciful

## ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE

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Vaniyambadi-635752.  
Vellore District, Tamil Nadu, INDIA

DEPARTMENT OF COMMERCE (COMPUTER APPLICATION)  
And ED-Cell

In Association with VIT, CSRD & RS Sponsored by EDII , Gujarat

Cordially Invites You For

ENTREPRENEURSHIP AWARENESS CAMP AND  
TRAINING PROGRAM

Will be held for Three days from 11.03.2020 to 14.03.2020 at Seminar Hall.

Mr.C.KHAISER AHMED  
SECRETARY&CORRESPONDENT

Dr.M.RENU  
PRINCIPAL

Dr.B.MANJULA  
HOD

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### DEPARTMENT OF COMMERCE (COMPUTER APPLICATION)

AND

### ENTREPRENEURSHIP DEVELOPMENT CELL

### REPORT



Department of Commerce (Computer Application) and Entrepreneurship Development Cell jointly organized three days Entrepreneurship Awareness Camp and training programme in association with VIT, Vellore under the sponsorship of DST from 11 March 2020 - 14<sup>th</sup> March 2020 to create awareness among the students. The Resource person was Ms. Athira Rajeev, Advocate, Vellore. 125 students from B.Com CA, B.Com, M.Com, BA English, B.Sc. Chemistry and BBA were benefited and gained knowledge about entrepreneurship and alternative career opportunities from this programme. At the last day of the camp students were visited Naidu hall, Oomerabad, Ambur.

*[Signature]*

HEAD OF THE DEPARTMENT  
DEPARTMENT OF COMMERCE  
(COMPUTER APPLICATION)  
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*[Signature]*

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**your Passion and  
Redefined the idea  
inside you.**

## Contact Details

**Principal Investigator**  
**Dr. CR.Sundara Rajan**  
Assistant Director  
CSRD&RS

**Co-Investigator**  
**Dr.Parthiban.NK**  
Assistant Project officer  
CSRD&RS

**Project Associate**  
**Mr.S.Babu**  
CSRD&RS

**Project Associate**  
**Mr.Rajeshkanna**  
CSRD&RS

**Contact No's**

**+91-86105 58589**

**+91-99445 66094**

**+91-94888 39861**

**+0416 - 220 2156**

**+0416 - 220 2299**

**Send your details to**



Department of  
Science &  
Technology,  
Government of  
India

## ABOUT THE WEDP

The Women Entrepreneurship Development Programme aims to empower women entrepreneurs in developing countries and supporting them in starting and growing their businesses to contribute to greater gender equality, as well as to more job creation and economic development. The programme works with service providers promoting entrepreneurship development (financial, nonfinancial, public, private, associative, freelance etc.) and builds their capacity to better support women entrepreneurs to start and grow their business for a period of 4 weeks. and working with Governments and policymakers to remove the specific gender barriers that women entrepreneurs may face.

This Programme is sponsored by  
the Department of Science and Technology,  
Government of India



VIT

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## WOMEN ENTREPRENEURSHIP DEVELOPMENT PROGRAMME

4 WEEKS ONLINE TRAINING  
PROGRAMME  
SUPPORTED BY

Ministry of Science and Technology  
Dept of Science & Technology

Organized by

Centre of Sustainable Rural  
Development and  
Research Studies  
(CSRD&RS)

Vellore Institute of Technology  
Vellore - 632014  
Tamil Nadu, India

Sponsored by

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DST@  
1971-2021



Department of  
SCIENCE & TECHNOLOGY



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## Topics Covered

- Business Opportunities identification
- Business Plan Preparation
- Import & Export Procedure
- Detailed Project Report
- Marketing Management
- Soft Skill Development
- Working Capital Management
- Market Survey Tools and Techniques
- Negotiation Skills
- Patent/Copyrights /TradeMark
- Government -MSMEs schemes

ABC

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- The course will be conducted through Google Meet Platform (online mode only).
- No. of participants is restricted to 25 / Batch
- Women with age limit between 18 to 35 are eligible to apply.
- Diploma / Degree in any branch of Science / Engineering / Technology can apply.
- Selected candidates will be intimated by E-mail/whatsapp
- Participation Certificate will be provided
- No course Fees

Registration link

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<https://forms.gle/5CPwc7xsKnQGe9vc8>





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[www.islamiahwomensartsandsciencecollege.com](http://www.islamiahwomensartsandsciencecollege.com)

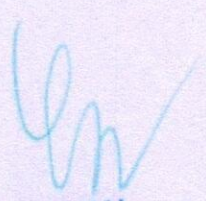
### ENTREPRENEURSHIP DEVELOPMENT CELL

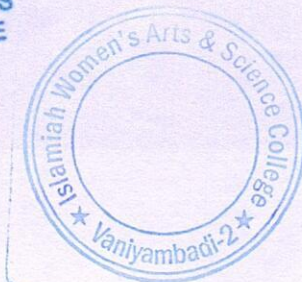
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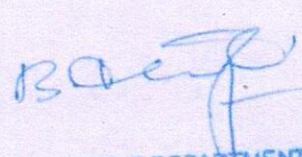
### DEPARTMENT OF COMMERCE (COMPUTER APPLICATION)

### REPORT

Entrepreneur Development Cell & Department of Commerce [Computer Application] jointly organized 4 Weeks Online Women Entrepreneur Development Program in Association with Vellore Institute of Technology, Centre for Sustainable Development and Research Studies, VIT, Vellore, Institute DST and Department of Science and Technology from 3<sup>rd</sup> March 2021 to 27<sup>th</sup> March 2021 at 11.00.a.m. in Classroom through Google Meet. 22 students from M.Sc. Computer Science and M.Sc. Bio Chemistry were participated in the programme. Our Institution has got Appreciation Certificate for their excellent support and coordination. The Students were benefited and gained knowledge through this programme.

  
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**VIT**  
Vellore Institute of Technology  
(Deemed to be University under section 3 of UGC Act, 1956)

## **Certificate of Appreciation**

We appreciate **Islamiah Women's College, Vaniyambadi** for their excellent support and coordination towards organizing the online **Women Entrepreneurship Development Training programme (WEDP)** from 03.03.2021 to 27.03.2021 in collaboration with the Department of Science and Technology, Govt. of India and CSRD&RS, Vellore Institute of Technology, Vellore.



**DST - WEDP**  
**Principal Coordinator**

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**ENTREPRENEURSHIP DEVELOPMENT AND INNOVATION INSTITUTE**

Department of Small, Medium and Micro Enterprises, Government of Tamil Nadu

A Government of Tamil Nadu Institute



I, Aysha Sanober (SDG OFFICER) on behalf of the  
Tamilnadu Government & EDII invite the women & Girls of

**Islamia Women's College, Vaniyambadi**

to join the

**ENTREPRENEURSHIP AWARENESS CAMP FOR GIRLS & WOMEN**

on

**Topic**

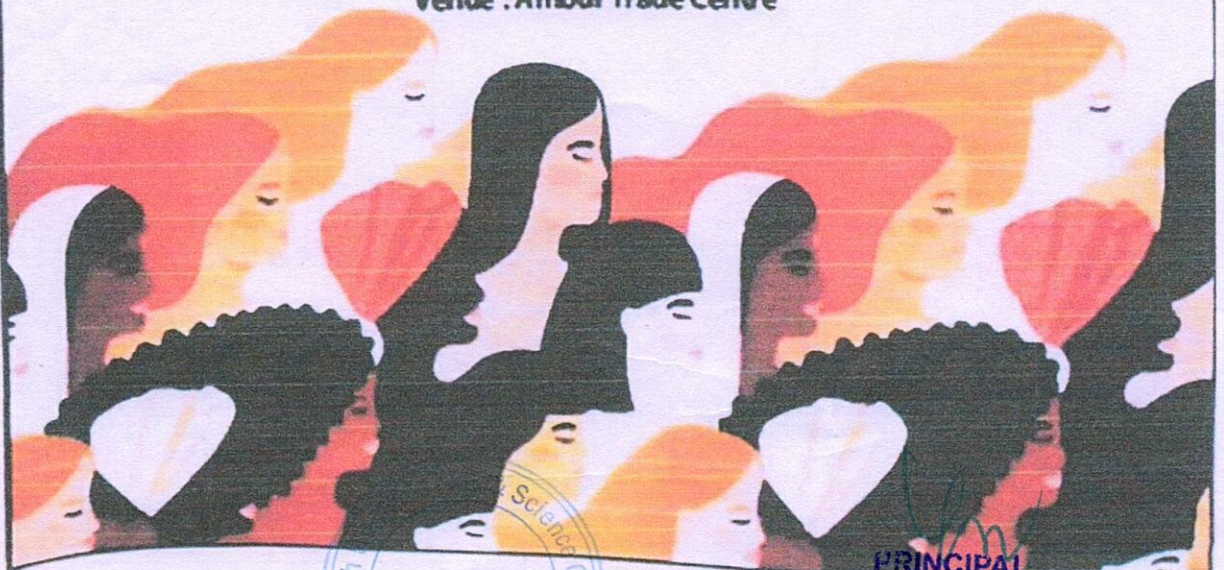
**Entrepreneurship Development**

(Capacity Building/Mentoring/Business Guidance/Financial Assistance)

Time : 9am to 5pm

Date : 20/02/2021 (Saturday)

Venue : Ambur Trade Centre



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## REPORT OF THE PROGRAMME

Government of Tamil Nadu Entrepreneurship Development And innovation Institute organised One Day Entrepreneurship Awareness Camp for Girls and women" on 20.02.2021 at Auditorium in the first floor of the Ambur Trade Centre. The Resource person for the program was Mr. Sundarajan was share the information about the Introduction, Basics of Entrepreneurship, Idea generation; project Selection, Steps to start a business and Business opportunity guidance. Afternoon session the Resource person for the program was Mr. Ravi, GM, and DIC. He was sharing experience about the TN State Industrial Policy, Schemes, DICs and its services.

Mr. Arunkumar LDM, Tirupattur, He was sharing experience about the Banks- Schemes and services offered by banks for SMEs and Mr. Suresh Babu Discussed about my journey as an 65 Entrepreneur- Successful Entrepreneur. Our College they are 65 Students from Various department participated in the Awareness Camp. They had the opportunity to gain knowledge about potential Women to benefits of adopting entrepreneurship as a career, learn finer skills and overcome social, Economic and familial barriers to becoming entrepreneurs.

*Signature*



*Signature*

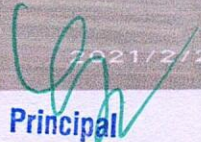
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HEAD OF THE DEPARTMENT  
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# Entrepreneurship Awareness Programme



  
Principal  
Islamiah Women's Arts and Science College  
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PG AND RESEARCH DEPARTMENT OF COMMERCE  
Organizing  
WORKSHOP ON "WOMEN ENTREPRENEURSHIP"

Chief guest: **Dr. N.Fathima Thabassum M.Com.,MBA.,Ph.D.,NET.,**  
Assistant Professor of Commerce, Mazharul Uloom College, Ambur.

**All are cordially invited**

**Date: 08/02/2020**

**Time: 11.00 a.m**

**Venue: Seminar Hall**



**ANAB.C.KHAISER AHMED B.SC.,**  
SECRETARY & CORRESPONDENT

**DR. AARIEFA BASHEER**  
PRINCIPAL INCHARGE

**DR. P.KAVITHA**  
HOD

**Principal**

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Phone: 04174 - 235266

**Title: Report on One Day Workshop on Women Entrepreneurship****Date: February 8, 2020****Venue: Seminar hall****Time: 11:00 a.m. - 2:30 p.m.****Organized by: PG and Research Department of Commerce**

The PG and Research Department of Commerce organized a highly informative and engaging One Day Workshop on Women Entrepreneurship on February 8, 2020. The workshop aimed to empower and inspire women to explore entrepreneurship opportunities and foster their entrepreneurial skills.

Dr. Fathima Thabassum, an esteemed expert in commerce with credentials including M.Com., MBA., Ph.D., NET, and serving as Assistant Professor of Commerce at Mazharul Ullom College, Ambur, graced the event as the resource person. Her profound knowledge and experience in the field made her an ideal facilitator for this workshop.

The workshop commenced at 11:00 a.m. with a warm welcome extended to all participants. Dr. Fathima Thabassum then took the stage and commenced her session by providing valuable insights into the landscape of women entrepreneurship. She delved into various aspects including the challenges faced by women entrepreneurs, successful case studies, and strategies for overcoming obstacles.

Through interactive presentations, real-life examples, and engaging discussions, Dr. Fathima Thabassum captivated the **205 Students** from the **department** active participation. Her expertise and passion for the subject were evident throughout the session, inspiring the students to explore entrepreneurial ventures with confidence and determination.

The workshop concluded at 2:30 p.m. with a vote of thanks extended to Dr. Fathima Thabassum for her enlightening session and to all Students for their active involvement. Attendees left the workshop with newfound knowledge, motivation, and



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a deeper understanding of the potential avenues in the realm of women entrepreneurship.

In summary, the One Day Workshop on Women Entrepreneurship organized by the PG and Research Department of Commerce proved to be a resounding success, leaving a lasting impact on all those who participated. Such initiatives play a vital role in empowering women and fostering economic growth through entrepreneurship.

P. K. W. H.

HEAD OF THE DEPARTMENT  
PG & RESEARCH DEPT. OF COMMERCE  
ISLAMIAH WOMEN'S ARTS  
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U. N.

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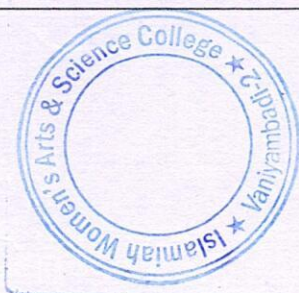
Phone: 04174 - 235266

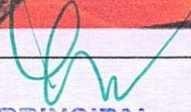
**PG and Research Department of Commerce**

**organized One Day Workshop on Women Entrepreneurship on 08.02.2020**

Resource person: Dr. Fathima Thabassum M.Com., MBA., Ph.D., NET

Mazharul Ullom College, Ambur,



  
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### REGISTRATION FEE :

For Students Rs. 300

For Others Rs. 300

(Registration Fees includes workshop kit )

### FOR FURTHER INFORMATION :

Feel Free to contact

**Dr. B. MANJULA**

Head, Assistant Professor

Dept. of Commerce (CA)

Cell : 9486239703

Email : manjugopal01@gmail.com



CMY Press, Vnb. Cell.: 999 405 8383

In the name of Allah, the Beneficent, the Most Gracious

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VANIYAMBADI.



*Invites you for*

### ENTREPRENEURSHIP WORKSHOP (ON MAKING OF JUTE PRODUCTS)

On 18<sup>th</sup> and 19<sup>th</sup> July 2018



Organized by



### ENTREPRENEURSHIP DEVELOPMENT CELL

Inaugurated by

**Dr. M. VALARMATHI, Ph.D.**

Regional Joint Director, Vellore

**Trainer : Mrs. S. DHANALAKSHMI**

DHANALAKSHMI IVERFS BAGS

16d, Sarathi Nagar, 1<sup>st</sup> Street, Madipakkam, Chennai.

**ALL ARE CORDIALLY INVITED**

H. Abdul Haleem

Secretary & Correspondent

Dr. R. Akthar Begum

Principal

Dr. B. Manjula

Co-ordinator



## **PROGRAMME SCHEDULE**

**on 18-7-2018, Wednesday**

Registration	: 9.00am-10.00am
Inauguration	: 10.00am-11.15am
Welcome address and Introducing the Chief Guest	: Dr. B. Manjula, Ph.D. Head Department of Commerce (CA)
Presidential address	: Dr. R. Akthar Begum, Ph.D. Principal
Falcitation	: Dr. M. Ariefa Basheer, Ph.D. Vice-Principal
Inaugural address	: Dr. M. Valarmathi, Ph.D. Regional Joint- Director Vellore Division
Tea break	: 11.15am-11.30 am
Training session I	: 11.30 am -1.00 pm
Lunch break	: 1.00 pm-2.00 pm
Training session II	: 2.00pm-3.30pm
Tea break	: 3.30pm-4.00pm



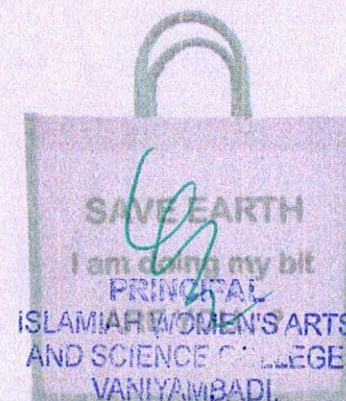
on 19-7-2018, Thursday

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Training session III	: 9.00 am
Tea break	: 11.30 am-11.45pm
Training session IV	: 11.45am-1.30pm
Lunch break	: 1.30pm-2.30pm

### **Valedictory Session (2.30pm - 3.30pm)**

Valedictory Address	: Dr. R. Akthar Begum, Ph.D. Principal
Distribution of Certificate	: Mrs. Dhanalakshmi Proprietor Dhanalakshmi IVERS Bags Chennai
Feedback	: by Participants
Vote of Thanks	: Prof. S. P. Sathyaneela Asst. Professor Dept. of Business Administration.







## ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE

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### ENTREPRENEURSHIP DEVELOPMENT CELL

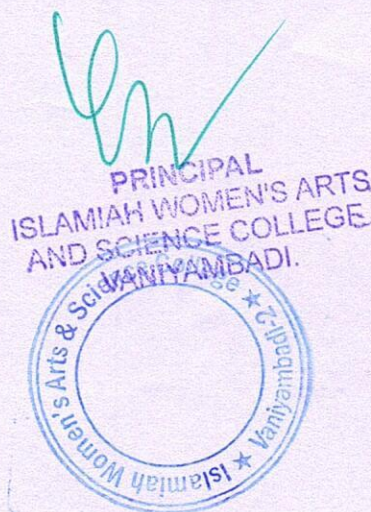
#### Two Days Workshop on Making Jute Products

#### REPORT



Entrepreneurship Development Cell organized **Two days' Workshop on Making Jute Products** on 18<sup>th</sup> July 2018 and 19<sup>th</sup> July 2018 in Auditorium. The programme was inaugurated by Dr. M.Valarmathi, Regional Joint Director, Vellore. The trainer for this programme was Mrs. Dhanalakshmi, IVERS Bags, Chennai. **152 students** from Markaz-E-Niswan Trust, B.Sc. IDD, BBA, B.Com, B.Sc. Biochemistry, B.Sc. Maths, BA English, B.Sc. Chemistry, B.Sc. NFSMD, B.Sc. Computer Science, BCA and B.Com (CA) were participated and well trained for making jute products. At the end of the second day training session the students received certificates for their successful completion of the training.

*For Tangi Baidur*  
PRINCIPAL  
ISLAMIAH WOMEN'S ARTS  
AND SCIENCE COLLEGE  
VANIYAMBADI.



*B. D. Baidur*  
HEAD OF THE DEPARTMENT  
DEPARTMENT OF COMMERCE  
(COMPUTER APPLICATION)  
ISLAMIAH WOMEN'S ARTS  
AND SCIENCE COLLEGE  
VANIYAMBADI.





EDC TWO DAYS WORKSHOP ON MAKING JUTE PRODUCTS 2018 -2019

18 JULY 2018



EDC TWO DAYS WORKSHOP ON MAKING JUTE PRODUCTS 2018 -2019

19 JULY 2018



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AND SCIENCE COLLEGE  
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EDC TWO DAYS WORKSHOP ON MAKING JUTE PRODUCTS 2018 -2019

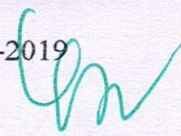
18 JULY 2018



EDC TWO DAYS WORKSHOP ON MAKING JUTE PRODUCTS 2018 -2019

19 JULY 2018



  
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In the name of Allah, the Beneficent, the Merciful



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Islamiah Women's Arts And Science College, Vaniyambadi.  
**ENTREPRENEURIAL DEVELOPEMENT CELL**  
Organises

One Day  
**ENTREPRENEURIAL AWARENESS PROGRAMME**  
**ON MAKING JUTE PRODUCTS**

On 11<sup>th</sup> July 2018 in Auditorium at 11 a.m.

Trainer

**Mrs. S. Dhanalakshmi,**  
Dhanalakshmi IVERS Bags,

16D, Sarathi Nagar, 1<sup>st</sup> Street, Madipakkam, Chennai.

**ALL ARE CORDIALLY INVITED**

H. Abdul Haleem  
Secretary & Correspondent



*B. Akhtar Begum*  
Dr. R. Akhtar Begum 10-7-18  
Principal

*B. Manjula*  
Dr. B. Manjula  
Co-ordinator

PRINCIPAL  
ISLAMIAH WOMEN'S ARTS  
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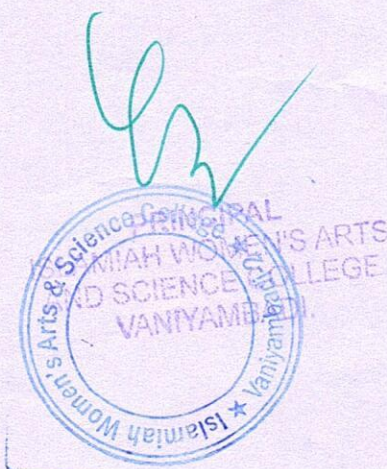
### ENTREPRENEURSHIP DEVELOPMENT CELL

#### REPORT



Entrepreneurship Development Cell organized One Day "Entrepreneurial Awareness Programme" on Making Jute Products on 11<sup>th</sup> July 2018 at 11 a.m. in Auditorium. The Resource Person was Mrs.Dhanalakshmi- IVERS Bags, Chennai. 135 Students were participated in this programme. Really the program was very useful and informative to all the students and the Faculty Members. In the continuation of this awareness programme they decided to organize workshop on Making Jute Products.

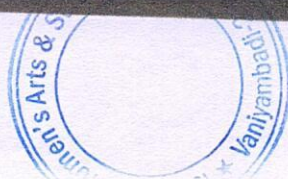
*For Janyal Baelan*  
**PRINCIPAL  
ISLAMIAH WOMEN'S ARTS  
AND SCIENCE COLLEGE  
VANIYAMBADI.**



*Baelan*  
**HEAD OF THE DEPARTMENT  
DEPARTMENT OF COMMERCE  
(COMPUTER APPLICATION)  
ISLAMIAH WOMEN'S ARTS  
AND SCIENCE COLLEGE  
VANIYAMBADI.**



ENTREPRENEURIAL AWARENESS PROGRAMME 11 JULY 2018



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